

Your data is worth more than the first offer.

Sell your data to the right AI buyer, at a competitive price. We run the process. You pay only when it closes. We find what's sellable, package it the way buyers want, and stay CC'd from first intro to close.

What we do

01	02	03	04
Discover A guided pass across every department, including shelved codebases.	Package A buyer-ready manifest: what, how much, format, rights, consent, provenance.	Compete Parallel intros to four to six fitting buyers, one offer deadline.	Negotiate Offers compared on structure, exclusivity, timing and cost.

Why competition matters · one founder in our network

\$75k First offer, about	\$150k After more buyers	\$460k Closed with Mercor, about	Founders who go it alone often leave money on the table. One anonymized example, not typical or guaranteed. Results depend on your data, rights and the market.
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What buyers are looking for

- Proprietary codebases, ideally ~100k lines per repo, human-written, with git history and tests. Shelved products count.
- Operational data: SOPs, project histories, CRM, decision records¹
- Support tickets with resolutions; bug tickets linked to fixes
- Expert reviews and annotations; human feedback on AI outputs
- Screen recordings, conversational audio, owned media

Rights first

- You own the data, and your terms allow licensing it
- No unconsented personal data; it's removed or de-identified first
- Third-party and open-source content inventoried; secrets scrubbed
- An officer signs a rights and consent attestation before any intro
- Your data never passes through us; samples go to buyers under NDA

How we're paid

Success fee 10% Of proceeds from buyers we introduce, paid by you only when a deal closes. No deal, no fee. We earn the most by packaging your data so it sells for more.	Upfront \$0 No retainer, no manifest fee, nothing for intro calls.	Buyer referral fee Disclosed Buyers may also pay us a referral fee, usually a small fraction of the deal. Disclosed in writing; before you choose, we tell you which buyers pay us.
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Kickoff is next week

Let's find out what your data is worth.

Tom Mumford, Founder
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[calendar link]

Talk to us before contacting any buyer. Guides: dataclef.com/insights.html. Terms are finalized in your client agreement. No sale or price is guaranteed. Not legal advice; we recommend your counsel review rights and privacy. 1. micro1.ai/data-partnerships; The Next Web (Oct 2026).